



PRESS RELEASE

FOR IMMEDIATE RELEASE

Biomātrica and ATCC Sign a Licensing Agreement for the Supply of Room Temperature DNA and RNA Stabilization Reagents

Combining capabilities to deliver valuable reagents to research laboratories across the globe without degradation or expensive, time-sensitive shipping materials

SAN DIEGO, CA and MANASSAS, VA, January 7, 2014 – Biomātrica[®], Inc., a world leader in ambient temperature biological stabilization technologies, and ATCC, the premier global biological materials resource and standards organization, today announce the completion of a licensing agreement. According to the agreement terms, Biomātrica will supply ATCC with DNASTable[®] and RNASTable[®] reagents for the stabilization of DNA and RNA standards.

This partnership leverages the expertise of both organizations. Biomātrica has pioneered innovations in the ambient storage of biological samples ranging from purified DNA, RNA, and proteins to complex systems such as tissue, cell lines, biopsies, and whole blood. ATCC has assembled the world's largest and most diverse collection of molecular genomic tools, microorganisms, biological materials, and human, animal, and plant cell lines to serve the scientific community. Together, these organizations afford domestic and international customers access to stable reagents that are not mired by degradation or the additional expenses associated with expedited packaging and shipping.

"We are pleased to partner with ATCC in providing their customers with DNA and RNA standards that can be stored and shipped at ambient temperatures," said Judy Muller-Cohn, Ph.D., CEO and co-founder of Biomātrica. "ATCC provides standards to a wide range of research laboratories in academic institutions. By preparing their standards in an ambient temperature stable format, we can reduce ATCC's and their customers' costs for cold chain storage and shipping as well as secure valuable reagents from potential degradation."

“Biomātrica’s novel chemical stabilization technology offers significant advantages in costs and performance for ambient temperature reagents and assays,” said Rolf Muller, Ph.D., CSO and co-founder of Biomātrica.

“Since 1925, ATCC has set the standard for providing the largest and most diverse collection of authenticated biological materials, and we remain steadfast in our mission to provide these biological materials for the advancement and application of scientific knowledge,” stated Matthew Klusas, Senior Director, Corporate Development. “This agreement with Biomātrica will allow ATCC to continue to offer its customers the high quality reagents they have come to expect from ATCC.”

Further, “we look forward to pairing Biomātrica’s novel stabilization technology with ATCC’s catalog of several thousand genuine nucleic acids.”

About ATCC

ATCC serves and supports the scientific community with industry-standard products and innovative solutions. With the world’s largest and most diverse collection of human, animal, and plant cell lines, as well as molecular genomic tools, microorganisms and biological products, ATCC is a trusted biological resource for the worldwide research community. Together, the people of ATCC share in its mission to acquire, authenticate, preserve, develop, and distribute biological materials and information for the advancement of scientific knowledge. ATCC is a non-profit organization with headquarters in Manassas, VA.

About Biomātrica[®], Inc.

Biomātrica is a leading provider of innovative products for stabilizing biological samples and assays at ambient temperatures. Biomātrica's product range maintains the integrity of analytes from collection to detection in the diagnostics workflow. The company's products have been adopted and validated by leading government forensic agencies, academic research institutions, global biobanks, molecular diagnostic companies, and laboratories.

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